

# Pack The Future

Sustainable Plastic Packaging Award 2014

## PRESS RELEASE

# Winners announced for the first edition of PackTheFuture Award

Düsseldorf, May 14<sup>th</sup> 2014 – On Tuesday, May 13<sup>th</sup> ELIPSO and IK, the professional bodies representing the plastic and flexible packaging industry in France and Germany, honoured the winners of the first edition of PackTheFuture 2014 – The Sustainable Plastic Packaging Award at the interpack exhibition in Düsseldorf.

This European competition which is open to members of the two professional bodies, aims to promote creativity and innovation in the sector of sustainable plastic and flexible packaging to offer users new, effective, attractive and environmentally friendly packaging solutions. Given its success, the competition will be held regularly.

A large number of entries were received for this first edition of the PackTheFuture Award, proving the dynamism of both the plastic and flexible packaging industry and also Elipso and IK members.

A pre-judging and final panel of experts met together and rewarded 12 companies for their innovations.

3 categories were open to candidates:

- **ECODESIGN:**  
*An innovation that is environmentally friendly throughout the product's entire life cycle, from the choice of raw materials, production methods, transport, functionality through to the end of life.*
- **PRODUCT PROTECTION:**  
*An innovation that improves protection of contents from filling through to end user.*
- **SOCIAL BENEFIT:**  
*An innovation that meets new consumer trends and expectations, or new uses within a target group such as children, the elderly, families or local authorities, etc.*

The awards ceremony for German and French winners took place on 13 May 2014 at the interpack 2014 exhibition at Düsseldorf, in Germany. Further more, on the occasion of the award ceremony an innovation book with all the entries of the award in three languages was launched.

Please see below a list of the winners.

## PackTheFuture 2014 Competition Winners

### EcoDesign Category

- LINPAC Packaging (UK) for its innovation *Rfresh Elite*
- APPE Deutschland (Germany) for its innovation *ThermaLite*
- Global Closure Systems (France) for its innovation *Parachute Closure*
- Mauser-Werke GmbH (Germany) for its innovation *Infinity Series TM Plastic*

### Social Benefit Category

- Wipak Walsrode GmbH & Co. KG (Germany) for its innovation *Copper box packing*
- Groupe Guillin SA (France) for its innovation *Distripack*
- Aptar Beauty + Home (Germany) for its innovation *Runway (aerosol accessory)*

### Product Protection Category

- Promens (France) for its innovation *Slidissime*
- Sealed Air S.A.S (France) for its innovation *Darfresh® on Tray*
- Ozembal (France) for its innovation *Sécuricap*
- Philippine GmbH & Co. Technische Kunststoffe KG (Germany) for its innovation *EPP Special load carriers for door panels W222*

### Special Award of the Jury

- Greif, Inc. (France) for its innovation *PackH2O*

More information is available at [www.packthefuture.com](http://www.packthefuture.com)

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