

PRESS RELEASE

**EXTENDED DEADLINE OF THE 5TH EDITION OF
“PACK THE FUTURE” CONTEST:
APPLY WITH YOUR INNOVATIVE PACKAGING PRODUCT UNTIL
JANUARY 20TH 2020**

Paris, Bad Homburg, Paris, December 2019 –

ELIPSO and **IK**, the trade organisations representing the plastic & flexible packaging industry in France and Germany, are happy to announce an extended deadline for the **5th PackTheFuture Sustainable Plastic Packaging Award**. The new deadline for submission is **20th January 2020**.

After only four editions, the **PackTheFuture** Award has already become a leading reference in the plastic and flexible packaging industry at European level. It rewards manufacturers for their innovative and sustainable packaging solutions. Since 2017, the competition has been based on **four categories**: Ecodesign, Product Protection, Social Benefit, as well as “Save Food”. Participants have to be members of **IK** or **ELIPSO** in order to participate to this competition. They have the opportunity to present different innovations (one for each category).

The award ceremony for the 5th edition will take place on **May 12, 2020 at the Interpack fair in Dusseldorf** to celebrate the best of plastic and flexible packaging. Please check out this and previous editions on www.packthefuture.com.

IK and **ELIPSO** are very happy to inform you that along with **Interseroh** also **BKV**, and **Brückner Group** are among this year’s Gold Sponsors of „PackTheFuture 2020” Also and **CITEO** is sponsoring the Award this year. The Sustainable Plastic Packaging Award. Sponsorship opportunities are still available!

The **PackTheFuture** Award 2020 is sponsored by



PackTheFuture

Sustainable Plastic Packaging Award 2020

About the organisers:

ELIPSO is the trade organisation that represents plastic and flexible packaging manufacturers in France. The plastic and flexible packaging industries employ 38,000 employees in 320 companies for annual turnover of €8.1 billion. These industries are active in every sector of industry and distribution (food & agriculture, beauty & health, personal care, cleaning, chemicals, industrial products, construction transport and logistics).

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IK Industrievereinigung Kunststoffverpackungen e.V. has more than 300 members and represents 80 % of the German plastic packaging market. In Germany, the companies in this sector employ more than 90,000 people for a total turnover of around €14 billion. IK is involved with the interests of the entire plastic packaging industry in Germany.

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