



PackTheFuture

Sustainable Plastic Packaging Award 2018

PackTheFuture:

The european competition of plastic and flexible packaging companies

THE JURIES HAVE MEET TO DESIGNATE THE 2018 WINNERS

June 28, 2018 - After deliberation, the list of winners at the 4th edition of the European contest "PackTheFuture Award 2018" is closed. This competition is the result of cooperation between two professional associations: ELIPSO, plastic and flexible packaging companies in France, and IK Industrievereinigung Kunststoffverpackungen e.V. in Germany. This trophy, which aims to promote the creative and innovative potential of the plastic and flexible packaging sector, has become a European reference in the packaging sector.

Among the 48 files submitted this year, 30 files were first selected by the pre-jury composed of technical experts and packaging specialists who met on June 12 in Paris.

The Grand Jury, made up of consultants, journalists, scientists, professors, and packaging experts, deliberated on June 27 to nominate the winners in each category:

- Ecodesign
- Product Protection
- Social benefit
- Fight against food waste

The winners of PackTheFuture 2018 will be announced on November 27 at the awards ceremony to be held at the ALL4PACK Show (Paris), of which ELIPSO and IK are official partners this year. The press, partners, sponsors, winners and members of ELIPSO and IK, and members of the jury will be invited to this event. We will have the pleasure to welcome you during the show on our stand (Hall 7 B069) that we will share with IK.

"The broad participation of the candidates reflects the dynamism and importance of innovation in the activity of this sector and the increasing consideration of the circular economy" according to the President of the Jury Dr Horst-Christian Langowski Fraunhofer Institute for Process Engineering and Packaging. The competition provides impetus and guidance by highlighting and recognizing innovative and sustainable packaging solutions.

The 2018 laureates of PackTheFuture: qualified for the Trophies of the World Packaging Organization

The World Packaging Organization (WPO) has recognized the PackTheFuture Trophy as eligible to participate in the WorldStar Awards: the largest packaging competition worldwide, the winners of this edition 2018 will be directly qualified to participate in the 2019 edition Worldstar Awards. Outstanding global lighting for packaging manufacturers

Find all this information on our website : www.packthefuture.com

To find out more about our professionals associations :

ELIPSO : ELIPSO is the professional association representing the manufacturers of plastic packaging (rigid and flexible) in France. Our companies, present throughout France, employ 38,000 people in 320 companies (mostly SMEs) for an annual turnover of 7.7 billion euros. www.elipso.org

Contact: Christophe Morvan - Tél. : +33 (0)1 46 02 27, c.morvan@elipso.org @elipsopackaging www.elipso.org

IK, Industrievereinigung Kunststoffverpackungen e.V., has more than 300 members, and represents 80% of the German plastic packaging market. Companies in this sector have more than 90,000 employees in Germany and an annual turnover of some 13 billion euros. IK defends the interests of the entire plastic packaging industry in Germany.

Contact: Inga Kelkenberg, Communications and Economics - Phone: +49 6172 92 66 30
i.kelkenberg@kunststoffverpackungen.de

The PackTheFuture Award 2018 is sponsored by:



With our partner :



ELIPSO Contact:

Christophe Morvan / +33 1 46 22 02 27

IK Contact:

Inga Kelkenberg / +49 6172 92 66 30